



# 24 HOURS TO GIVE WHERE YOU LIVE



## BECOME A GIVING DAY SPONSOR

INVEST IN THIS REGIONAL EVENT AND RAISE YOUR BUSINESS PROFILE AS A COMMUNITY CHAMPION. CHOOSE THE RIGHT SPONSORSHIP LEVEL FOR YOU.

### YOUR BRAND RECOGNITION ACROSS MULTI-MEDIA SOURCES

- Front page ad notes on major newspapers throughout the region
- Email & social media campaigns
- Print magazine ads
- Channel 12 television and digital promotions
- Street banners & town signage
- Promotions on college campuses, at local libraries, and at popular public entertainment venues

### A UNIQUE, COUNTYWIDE MARKETING CAMPAIGN

Your company will receive a myriad of benefits and visibility on a large, regional scale. Join Giving Day as a sponsor and **increase your brand awareness, attract new customers and clients, strengthen your local, philanthropic engagement, and connect employees to charitable activities.**

### MASSIVE, REGIONAL MEDIA VISIBILITY

Giving Day uses a **multi-media approach** to creating awareness and encouraging community participation. Its reach and use of **diverse marketing and media sources** makes Fairfield County's Giving Day a unique and highly advantageous sponsorship opportunity for businesses and corporations.

### TOWN SQUARE SPONSOR

\$2,000 will offer your company logo placement on the sponsor page, online promotions, website and kick-off event signage, and listing on digital thank you letter/tax receipts sent to over 13,000 individuals.

### NEIGHBORHOOD SPONSOR

\$5,000 will offer you a company-named Power Hour prize visible to over 13,000 community members, acknowledgement in press releases, online promotions, company name on town banners, logo placement on the sponsor page, website and kick-off event signage, and listing on digital thank you letter/tax receipts distributed to over 13,000 individuals.

### COUNTY SPONSOR

\$10,000 will offer your company a premiere named-prize that will be seen by over 13,000 community members on FC Gives.org, acknowledgement in front page sticky note advertisements, press releases and online promotions, name on town banners, premiere logo placement on the sponsor page, website and kick-off event signage, and listing on digital thank you letter/tax receipts distributed to over 13,000 individuals.



**FCGIVES.ORG**  
#FAIRFIELDCOUNTYGIVES

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